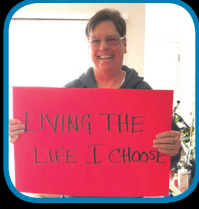


Serra Center

# ANNUAL REPORT

## 2017



# **MISSION** To provide dignity, respect & choice to persons with developmental disabilities

**SERRA CENTER** was founded in 1975 in Fremont. As the need for services increased, we've expanded our services to the entire Alameda County.

## **Services to meet individual needs**

### **RESIDENTIAL CARE HOMES**

Four residential care homes in Fremont providing an optimum environment for the training, recreation and socialization that each client chooses.

Our dedicated team works with each client and their family to develop a personal care plan that provides medical and support care needs, and **promotes individual choice, goals and dreams.**

Care is 24/7 with a 3-1 client/staff ratio.

### **SUPPORTED LIVING SERVICES**

Provides a broad range of services to people living in the home of their choice, ranging from personal attendant care to daily activity assistance.

**Services are designed around the needs and wishes of each client.**

Serra Center maintains a 24-hour emergency assistance system.

### **INDEPENDENT LIVING SERVICES**

Provides daily life-skills training and support, so that the client leads the **most self-determined life possible.**

Services include household maintenance, personal safety, money management, shopping, nutrition, cooking, and recreation.

# Our success is measured by our clients' health, happiness and longevity in our care.

Our team is here at every step for the people we serve. As individuals mature and their needs intensify, our care adjusts commensurately throughout their lives. It's imperative that each individual is able to age in place, remaining comfortable and secure in the same loving environment they've come to know and expect.

**Out of the 88 people we served in 2017,  
41% have been with us for over 30 years!**



## **Courtland (left) -- a renaissance man**

- Played AAU basketball
- Works as a host at Buffalo Wild Wings
- Attends Ohlone College
- Has "mad" computer skills
- Likes creative writing and poetry



## **Roseann (left) -- happy & healthy**

Roseann and her instructor, Joycelynn, are like family. They've been together for 21 years, with Joycelynn cooking and caring for ever-sunny Roseann. She's happy and healthy!

- Walks the treadmill daily
- Swims in the summer
- Attends church every week



## **Cathy -- fiercely independent**

She's inspired us for over 40 years with her beaming smile. She...

- Works at Kidango 5 days a week
- Exercises three days a week
- Bicycles around Fremont
- Cooks nutritious meals with her instructor's meal-planning help

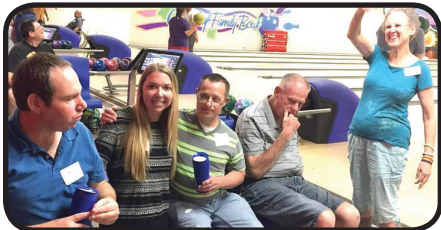
Our goal is to **empower our clients** to live the life that they choose and to reach for and attain their dreams.

# WE ARE ACTIVE AND SOCIAL



## 16-week Art Workshop

Thanks to the City of Fremont and Olive Hyde Art Guild



## Bowl-a-Palooza Fundraising event

Clients, family and sponsors joined together for some good fun!

## ZUMBA!



## Client Dinner Dances



## Day Trips Cultural, Educational, Performing Arts, and Sporting events



# THANK YOU 2017 DONORS

## INDIVIDUALS

### \$15,000+

Mildred & Elmus Ruff

### \$1,001 - \$2,000

Douglas Farmer  
Beverly & Jim Reynolds  
Lisa Senadenos  
Andris Skuja  
Lois Frances Smith  
Mimi Wheiping Lou

### \$500 - \$1,000

Lynn & Judy Anglin  
Diana & Graziano Cerchiai  
Susan Goddard  
Clara Goldberg  
Steven Goldberg  
Gerald & Virginia Lang  
Doral & Daryl Main  
Ronald & Joyce Nelson  
Mark & Debra Palmer  
Harry Reis  
Phil Wald  
Constance Williams  
Stuart & Carol Zeman

### \$250 - \$499

Heidi & Bob Denzler-Halsey  
Cole Kinney  
Phil & Sharon LeBrun  
Ilene Levinson  
Leslie McGarry  
Nesly Moquette  
Dorothy Nunes  
Carol Ramsay  
Julie Sharp

### \$100 - \$249

Elise Balgley  
Alice Beaton  
Linda & Ed Blackburn

## INDIVIDUALS

### \$100 - \$249 *cont'd*

John & Kim Cerchiai  
Clifford Cole  
Jodi Cumming  
James Dunbar  
Lisa Friedman  
Sheri Frumkin  
Faimafili Fuala'au  
Sam Hariz, DDS  
Katherine Hill  
William Jones  
Bobbi & Larry Jordan  
Jane Kaasa  
Harold Kaufman  
Alison Kieft  
Rick Koelz  
Kenneth Louie  
Dianne Lynch  
Sherry Matsumoto  
Steve & Elaine Nelson  
Barbara Peck  
Jim & Terri-Lynn Rommelfanger  
Fremont Councilmember  
Raj Salwan  
Claire Siwula  
Joan Sullivan  
Robert Wells  
Martha Williams

### <\$100

Winston Bandong  
Julene Bennion  
Fremont Councilmember  
David Bonaccorsi  
Cyndy Britto  
Pamela & Brian Bronk  
Charles & Dorothea Bumcrot  
Terry Carleton  
Charles Carleton

## INDIVIDUALS

### <\$100 *cont'd*

Cathy Carter  
John Casey  
Dorcas Chang  
Lynie Del Bono  
Shirley Elizarrey  
Tom Gallagher  
Angela Gavigan  
Stephanie Gavigan  
Sandra & Joseph Gillotte  
Jean Godin  
Shirley Gordon  
Bill Harrison  
Janet Herrington  
Bess Jackson O'Shea  
Fremont Vice Mayor Rick Jones  
& Dana Jones  
Heidi Kindorf  
Lisann Koppenhaver  
Alyna McGarry  
Kevin McGarry  
Jen Miller  
Pat Mitchell  
Marcie Osborn  
Pat & David Osborn  
Barbara & Kevin Paddock  
Lorrie Papadakis  
Saundra Penkunas  
Norine Pera  
Carmen Santillan  
Linda & John Speicher  
Laura Stevenson  
Alameda County Supervisor  
Richard Valle  
Fremont Police Captain  
Sean Washington  
Giana & Mike Wheless  
Shari Zelman

# THANK YOU 2017 DONORS *cont'd*

## ORGANIZATIONS

### \$1,000 - \$2,000

Benevity  
Fremont Bank  
G2 Insurance  
Kaiser Permanente  
Washington Hospital  
Healthcare System

### \$500 - \$999

Christian Church of NCN  
Harrison Accounting Group, Inc.  
Woodhaven

### < \$500

Fremont Police Association  
Fremont Police Manager's  
Association  
Honeywell International Charity  
Kiwanis Club of Fremont  
Niles Discovery Church

## LEGACY CIRCLE DONORS

*Donors who have made a bequest  
to Serra Center*

Robert Scott Allred and Esther Marie Allred  
Revocable Living Trust  
A. and J. Eitzen Family Trust  
Collins Kelley Revocable Trust  
Margaret & Daniel Pope  
Mildred & Elmus Ruff  
Estate of Clara Shiman  
Andris Skuja  
Estate of Guy Stevens

*For more information on joining our Legacy  
Circle or on making a donation, please  
contact Leslie McGarry at 510-477-1000 x130  
or [lmcgarry@serracenter.org](mailto:lmcgarry@serracenter.org)*

## BOARD OF DIRECTORS

### PRESIDENT

**Elise Balgley, Esq.**

Attorney at Law  
Bernard, Balgley, Bonaccorsi, LLP

### TREASURER

**Phil Wald**

Controller  
Kaiser Permanente

### SECRETARY

**Sue Goddard**

Retired Educator

**Jerry Lang**

Vice President,  
Mountain West Zone  
Christian Church  
Foundation

### Doral Main

Retired,  
Public Relations Manager

**Winston Bandong, Sr.**

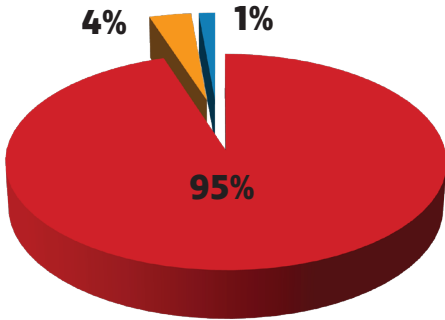
Banking & Financial Services

**Lisa Senadenos**

CEO, Serra Center

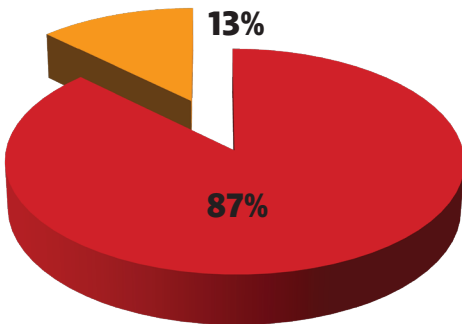
# FINANCIALS

## Revenue



	<b>Amount</b>
Program Services	\$ 3,462,290
Other Income	\$ 130,897
Contributed Income	\$ 51,120
<b>TOTAL</b>	<b>\$ 3,644,307</b>

## Expenses



	<b>Amount</b>
Program Services	\$ 3,071,487
Management & General	\$ 444,608
<b>TOTAL</b>	<b>\$ 3,516,095</b>

# WE ARE A PRODUCTIVE TEAM!



**Serra Center**  
2610 Central Avenue  
Suite 120  
Union City, CA 94587

